Maureen McGregor  
Marketing Manager  
Engaging Networks

Title: Data Session 4: Big Winners from 2016 (and How YOU Can Win This Year)



Shoni Field

Chief Development Officer

BC SPCA

Title: Maximizing Facebook Revenue on a Non-Profit Budget



Chris Carter

President

Chris Carter Marketing

Title: The Secret to Integrated Marketing: Data



Ryann Miller

Director of Nonprofit Services

Care2

[no session name yet, leave it blank for now]



Erik Rubadeau

Founder/Lead Stragtegist

Yeeboo Digital

Title: An Audience of One: Developing Integrated Mobile Fundraising Strategy for a Personal Device World

